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UNITED STATES GENERAL ACCOUNTING OFFICE  
WASHINGTON, D.C. 20548

5/1/76

- OFFICE OF SPECIAL PROGRAMS
- ENERGY
  - MATERIALS
  - FOOD
  - REGULATORY REPORTS REVIEW

May 27, 1976

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B-178205



The Honorable Philip R. Sharp  
House of Representatives

Dear Mr. Sharp:

AGC00074

Your March 16, 1976, letter to the Comptroller General, requested that we assess the program of the Department of Commerce which conveyed "SaveEnergy Citations" to American industry. You were particularly interested in possible duplication of efforts by the Department of Commerce in the conservation area with energy programs of other Federal agencies, especially the Federal Energy Administration.

On April 8, 1976, we met with your office and discussed the relationship of your request to our ongoing work in the energy conservation area. We are presently involved in a review of Federal efforts to achieve energy conservation in the Nation. As part of that work, we will be addressing the coordination of the Federal effort among the responsible agencies, including the Department of Commerce.

As a result of our discussions with your office, it was agreed that we would provide the following information concerning the "Save-Energy Citation" activity.

WHEN AND WHY THE ACTIVITY STARTED  
AND INDUSTRIES INVOLVED

The activity began in late 1973. It was repeated on a larger scale in the Fall of 1975. The purpose of the activity was to encourage companies to commit themselves to the adoption of effective energy management programs. An additional objective in 1975 was to obtain information to establish a mailing list for the distribution of future energy conservation information.

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In 1973 approximately 43,000 companies were involved. The information on how these companies were selected was not available. In 1975, 154,000 companies were involved. Companies having 50 or more employees were contacted. They were selected from the Dun and Bradstreet industrial listing and represented all classifications of industry.

BASIS ON WHICH THE "SAVENERGY CITATIONS" WERE AWARDED AND COMMITMENT MADE BY THE AWARDEES

The chief executives of the companies contacted were requested to commit themselves to the adoption of an effective energy management program and return a form pledging such action. Enclosure I is a copy of the form sent out in 1973 with the related transmittal letter from the Secretary of Commerce. Enclosure II is a copy of the form and letter used in 1975. A "SavEnergy Citation" (Enclosure III) was sent to the company of each responding chief executive. The commitment made by the companies which received the citations was to pledge to establish a high priority energy management program and supply the Department of Commerce with an outline of their program upon request. A Department of Commerce official stated that no program outlines have been requested and that there are no plans to do so.

WHY AND WHEN THE ACTIVITY WAS STOPPED

The "SavEnergy Citation" activity was not designed to be an ongoing one. It was intended to impress upon American industry the importance of effective energy management. The Department of Commerce has received most of the responses and sent out most of the citations that it expects to.

RESULTS ACHIEVED


Of the companies contacted in 1973, approximately 8,000 responded and were mailed citations. About 17,000 of the 154,000 companies contacted in 1975 responded and were issued the citation. In addition, the responses to the 1975 mailing were coded by name of company, by standard industrial classification code, by geographic location, and by Department of Commerce regional office. This information has been computerized and the Department of Commerce plans to use it as a basis for future mailings of conservation information.

WHAT COSTS CAN BE ASSOCIATED WITH THE ACTIVITY

The cost of the 1973 activity was not available. The 1975 activity cost was approximately \$42,000.

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We trust that the foregoing information is responsive to your needs as discussed with your office.

Sincerely yours,



Monte Canfield, Jr.  
Director

Enclosures - 3

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Enclosure I



Enclosure I

THE SECRETARY OF COMMERCE  
Washington, D.C. 20230

November 26, 1973

AN APPEAL TO AMERICAN INDUSTRY:

As the President has recently explained, the anticipated period of temporary energy supply shortages has been sharply altered by the conflict in the Middle East. Irrespective of the success of peace efforts, we face severe shortages and our commitment to a solution must be for a period of years.

We at the Department of Commerce are concerned that there be minimum disruption in our vigorous economy and that business and industry not be slowed unduly by these shortages. We are convinced that fuel supply problems can be minimized if each company will adopt an effective energy conservation program. From our daily contacts with business leaders we know that hundreds of companies have already done so.

As a means of expanding this effort nationally, I urge every American business to adopt today an Energy Management Program. This concept embodies four points:

- Top management commitment to energy conservation
- An audit of all energy usage
- Tough, measurable goals for energy savings
- An information campaign aimed at convincing employees, suppliers and customers of the need for energy conservation.

I hope that you will join in this effort. By signing the attached outline of this program and returning it to me, you can give tangible evidence of your commitment. As a token of appreciation, we plan to award to each concern making such a commitment a Savenergy Citation from the Department of Commerce.

The Department of Commerce is vitally interested in helping you achieve greater energy efficiency. If you desire additional information on Energy Management or other aspects of energy conservation, please write our Office of Energy Programs.

Failure to conserve energy now will have serious economic consequences for companies, employees, and the country. Urgent action is required to meet this critical situation.

Sincerely,

A handwritten signature in dark ink, appearing to read "Paul G. Blawie". The signature is written in a cursive style with some loops and flourishes.

Secretary of Commerce

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## **U.S. Department of Commerce**

### **SAVENERGY CITATION**

The Secretary of Commerce has created a "Savenergy Citation" for companies which have instituted company-wide energy management programs. The citation signed by the Secretary of Commerce is in the form of an attractive 16 x 20 inch certificate. To qualify for the Secretary's citation, the Chief Executive Officer of a company signs an "Energy Management Pledge" signifying that his/her company is pursuing a four-point energy management program.

This pledge form is printed on the opposite side of this sheet.

Why a Company Energy Management Program?

- Save money on energy costs**
- Prevent plant shutdowns**
- Keep people working**
- Stay competitive**
- Preserve America's strength**

Send your pledge, and any additional information on your company's program to:

**savEnergy 2015-B**

Frederick B. Dent, Secretary  
U.S. Department of Commerce  
Washington, D. C. 20230

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# Energy Management Plan

\_\_\_\_\_  
{name of company}

is cooperating in the National Savenergy Campaign by instituting a four-point energy management program.

- Our management is committed, on a priority basis, to energy conservation company-wide.
- Our effort includes an energy audit, reviewing all forms of energy used in our operations.
- Our program involves setting tough measurable energy conservation goals and meeting these goals.
- We are carrying the energy conservation message to our employees, suppliers, customers and the community at large, asking them to join us in this nation-wide effort.

Date \_\_\_\_\_ Signature \_\_\_\_\_  
Chief Executive Officer

**U.S. DEPARTMENT OF COMMERCE**  
Washington, D.C. 20230

OFFICIAL BUSINESS  
Penalty for Private Use, \$300

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U.S. DEPARTMENT OF COMMERCE  
COM-203



Company's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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**saveEnergy**  
★★★ to keep America working!

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October, 1975

## AN APPEAL TO AMERICAN INDUSTRY:

Energy continues to be one of the key problems affecting our Nation's economic health. Continued dependence on others for a large and growing portion of our energy needs is intolerable to our national security.

It is urgent, therefore, that we give our wholehearted support to restoring our Nation's energy independence. American industry, the Nation's largest energy consuming sector, can contribute greatly to reaching that goal by expanding its efforts to conserve energy.

Many of you are already working with the Department of Commerce and the Federal Energy Administration to meet specific energy efficiency goals. To increase industry's efforts, the Department of Commerce is expanding its SaveEnergy campaign to reach those of you who have not yet begun working with us or with the Federal Energy Administration to improve your energy efficiency, as well as to ask those of you who are already participating to intensify your efforts. We urge every American business to pledge support by adopting an energy management program. This program, developed by the Department of Commerce and proven by thousands of American businessmen, embodies four points:

- . Top management commitment to energy conservation
- . An audit of all energy usage
- . Tough, measurable goals for energy savings
- . An information campaign aimed at convincing employees, suppliers and customers of the need for energy conservation

We hope that you will join this important campaign. You can do so by signing and returning the enclosed card pledging or renewing your pledge to institute and maintain a high priority energy management program and agreeing to send us an outline of your program if we should so desire. In recognition, we will award your company a SaveEnergy Citation..

We appreciate your continued support of voluntary energy conservation efforts including this pledge campaign to supplement/complement the Department of Commerce and the Federal Energy Administration programs.

Sincerely,

  
 Secretary of Commerce

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Washington, D.C. 20230

OFFICIAL BUSINESS

Penalty for Private Use, \$300

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COM-206

U.S. Department of Commerce  
Office of Energy Programs  
Room 2015-B  
Washington, D.C. 20230



Dear Mr. Secretary:

Yes, our management is committed to establishing a high priority Energy Management Program. We would be pleased to send you an outline of our specific program upon request.

\_\_\_\_\_  
Chief Executive Officer

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Please send me information about materials I can use in my program.

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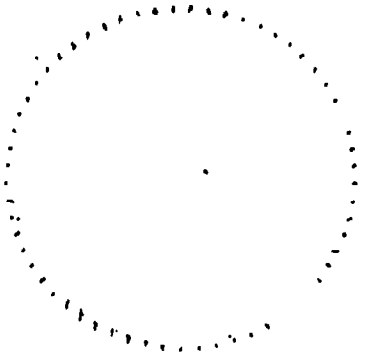
Enclosure III

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DEPARTMENT OF COMMERCE

*James Martin*

For Responding to the Nation-wide Appeal to  
Conserve Energy by Adopting the Department of Commerce  
Business and Industry Energy Management Program.  
Save Energy \*\*\* Keep America Working!



presented to

CITATION

Save Energy

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ENCLOSURE III